

Enabling Resilience: Intelligence as a Catalyst

·||· Recorded Future[®]

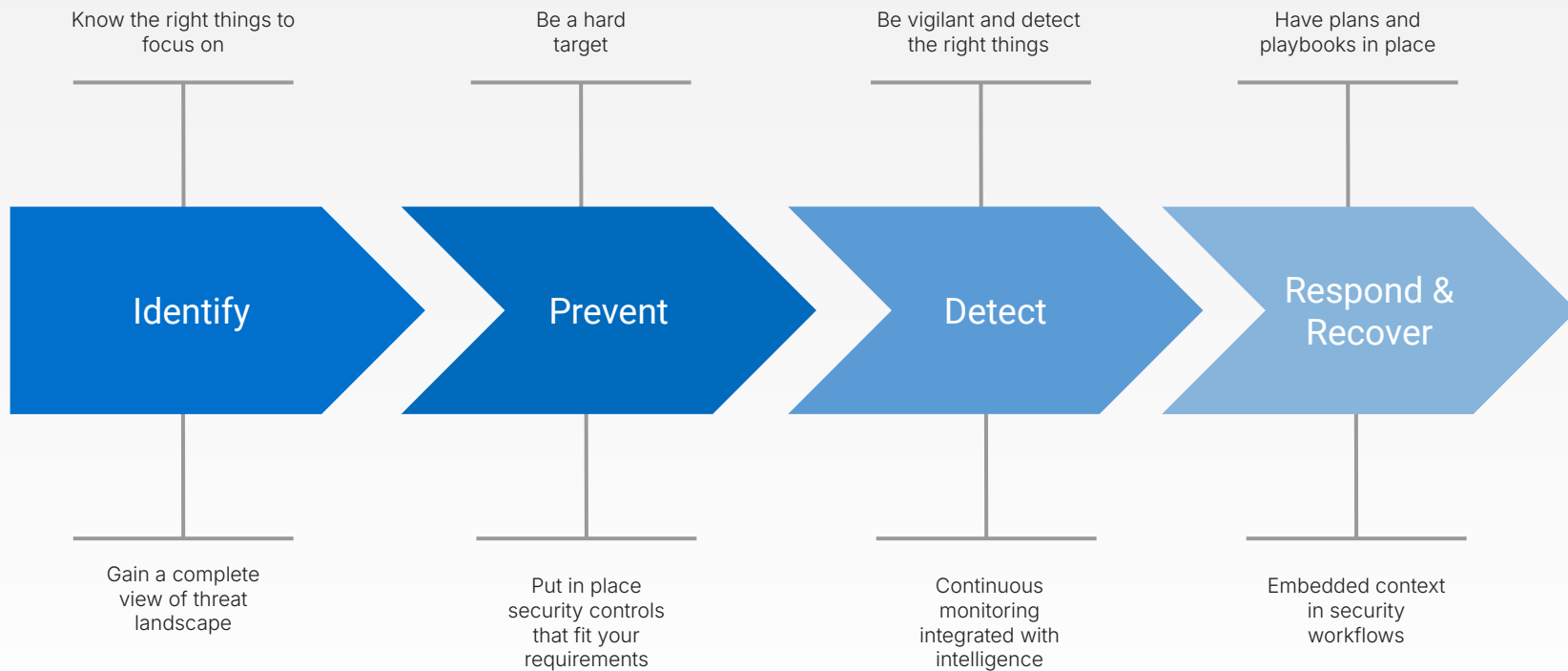


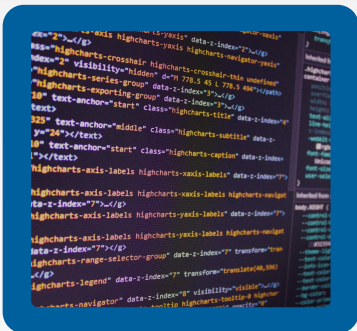
Resilience is the corporate immune system

- with the right combination of human insight, data, technology and analytics, opportunities are better understood and decisions taken confidently. Get this right and you can gain competitive advantage to weather disruption, move faster, enhance your reputation, and build trust."

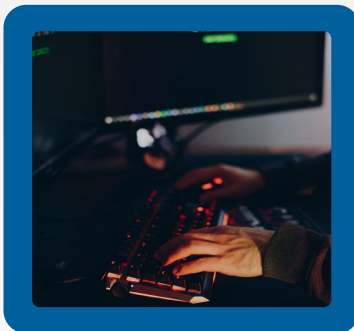
Bobbie Ramsden-Knowles, Partner, Crisis and Resilience, PWC







**Sophisticated Threat
Landscape**



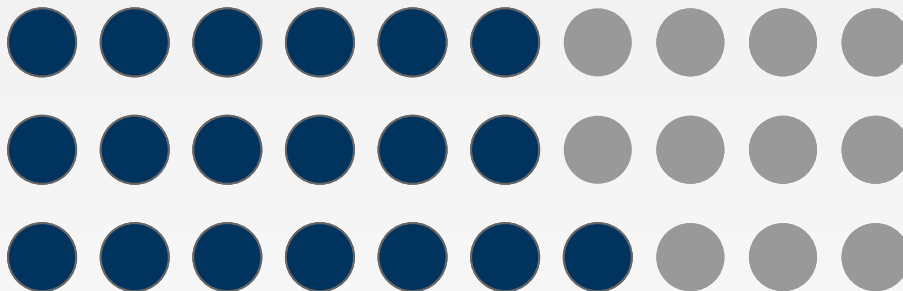
**Complexity of Modern
Business
Ecosystems**



Trapped in Reactive Mode

76%

of organizations have experienced a cyberattack due to an unknown or poorly managed asset

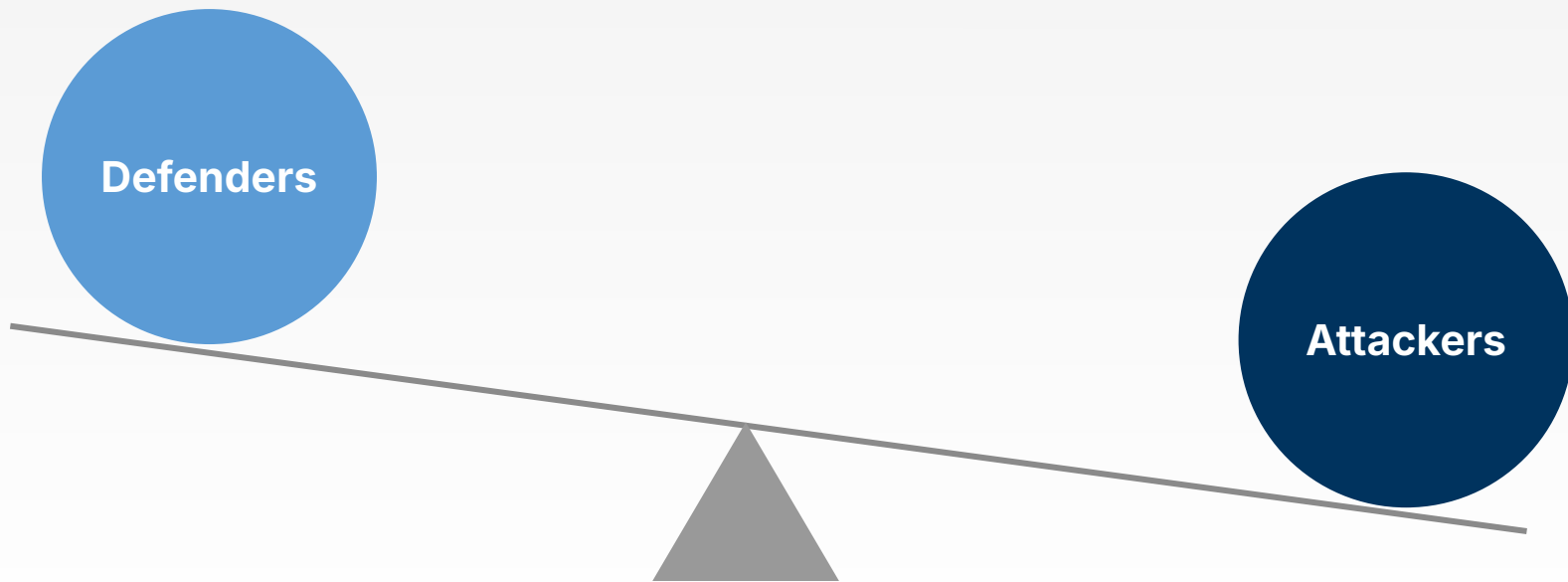


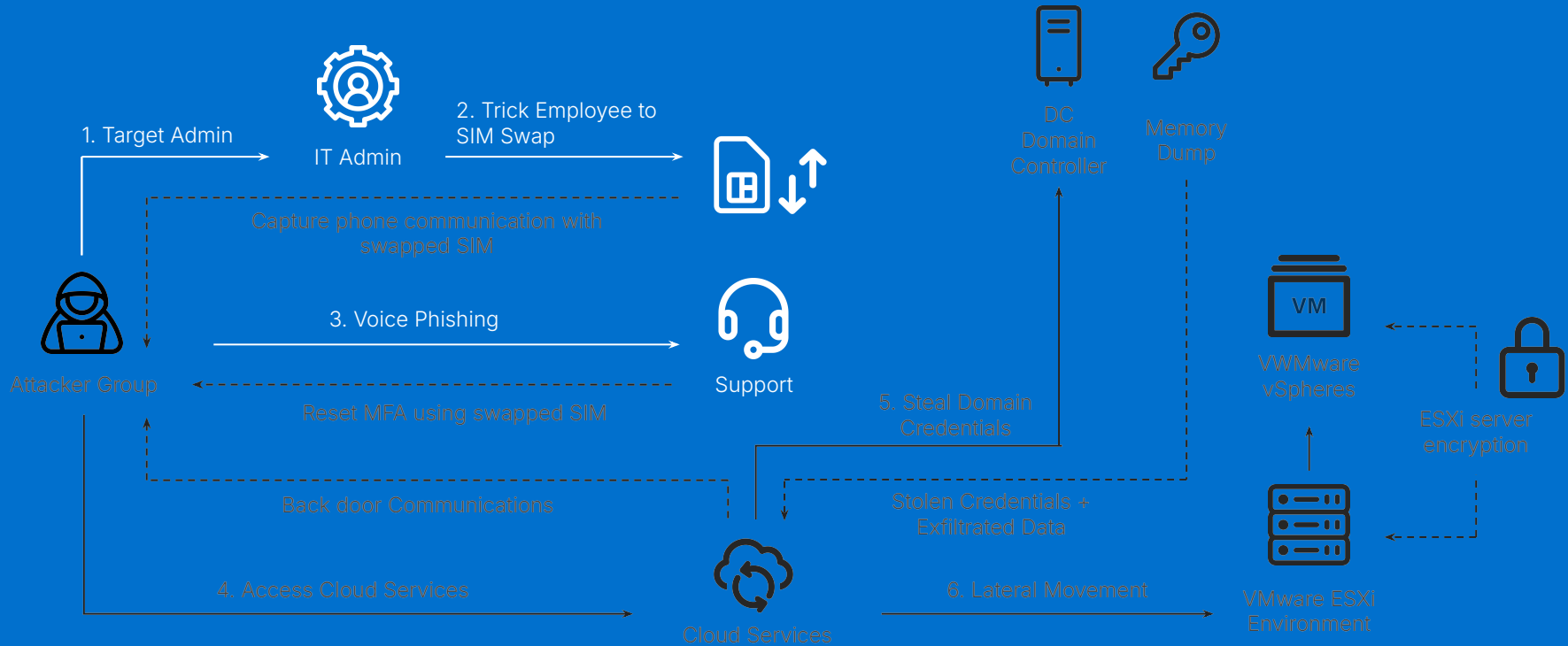
18%

The average enterprise attack surface grows by 18% per year

56%

of respondents to a WEF survey believe that in the next 2 years GenAI will provide an advantage to attackers over defenders







~100M in lost revenue due to operational disruption



\$10M in cleanup fees



More than 36 hours of IT downtime



Significant customer service impact (access to rooms, elevators, kiosks, gaming consoles, etc)



Potential increase in cyber insurance premium

Complexity of Modern Business Ecosystems

The background is a solid blue color. It features several faint, white, semi-transparent geometric shapes: a large circle on the left, a large circle on the right, a large circle at the bottom center, and two large, vertically-oriented rounded rectangles on the left and right sides. The text is positioned in the upper left quadrant, overlapping the top of the left rounded rectangle.

2x

software supply chain attacks
vs. previous years

64%

Of executives have an inadequate
understanding of supply chain



**Widespread
disruption**

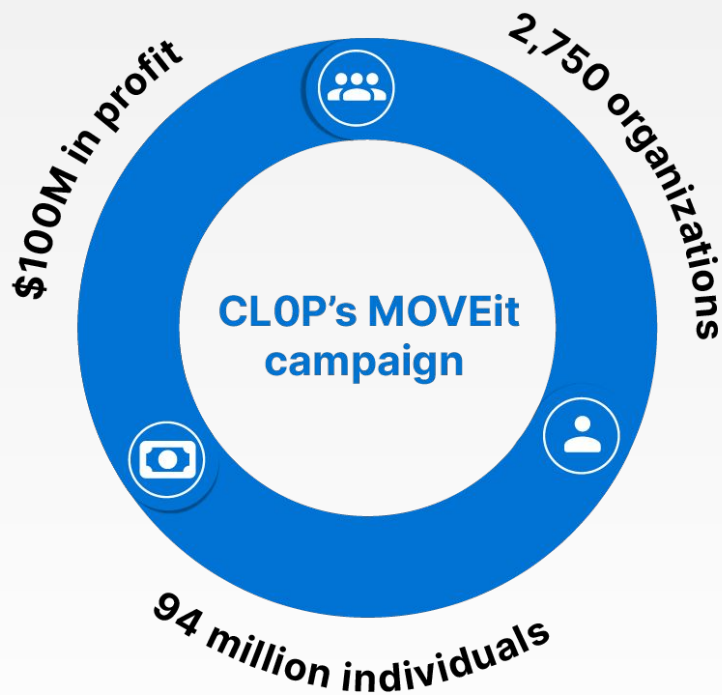


**1-many
impact**



**Access to
sensitive data**

- Progress Software's MOVEit managed file transfer service
- Used to securely transfer large amounts of often-sensitive files
- Hackers injected SQL commands and access sensitive data
- Exploited a 0-day vulnerability



Trapped in Reactive Mode



37%

**Too much data,
not enough
information**

36%

**Time spent on
manual tasks**

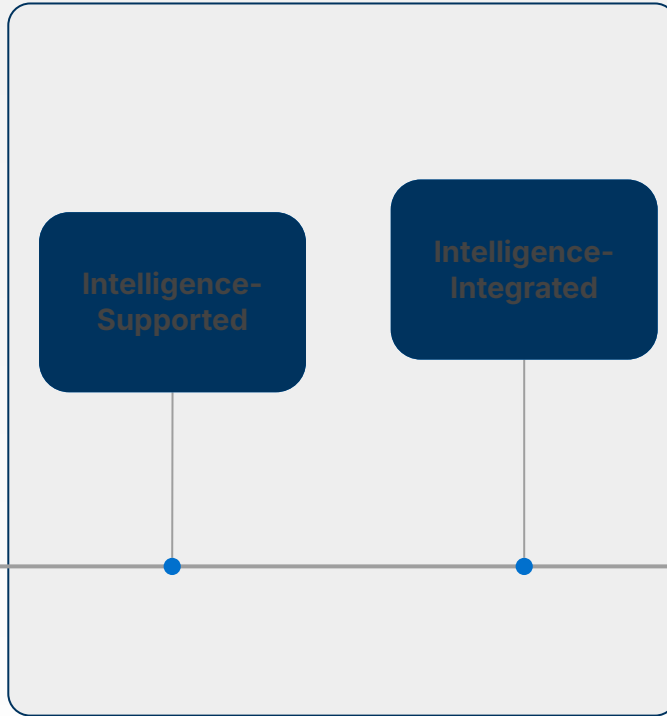
31%

**Too many logs
and alerts**

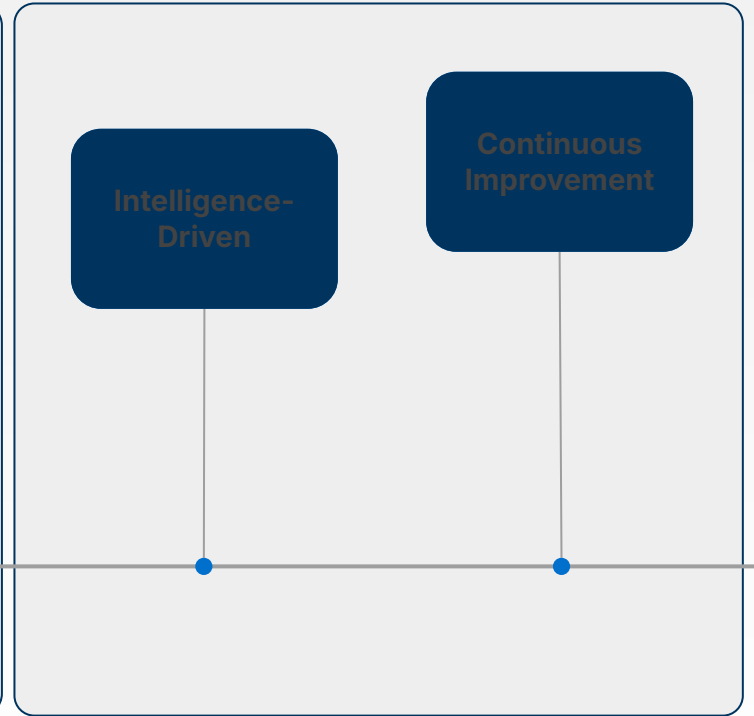
Foundational



Reactive



Proactive





**Decrease Risk of
Human Errors**



**Increased
Retention and
Reduction of
Burnout**



**Allocate Human
Resources
Effectively**

Role of Threat Intelligence

The background is a solid blue color. It features several white geometric shapes: a large rounded rectangle on the left side, a smaller rounded rectangle in the upper center, a circle in the lower center, and two partial circles on the far left and far right edges.

Identify



Full view of
assets & suppliers



Vulnerabilities



Threat Actors

Prevent



Understand
TTPs



Monitor
credential mentions



Firewall
block lists

Detect



Continuous
monitoring of logs,
suppliers, brand,
etc.



Hunt for
related activities

Respond & Recover



Context embedded
in existing workflows



Takedowns

**Gain
Visibility**

**Be
Proactive**

**Minimize
Impacts**



**Continue to have
blind spots**

**Reactive
stance**

**High risk of
impact**

Thank you